

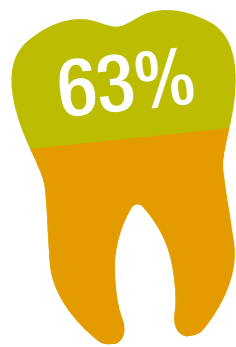
The benefits of a dental plan



Company benefits

Employee benefits

Relevant



of large companies offer a dental plan to employees¹

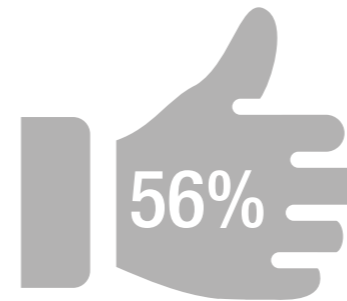


of large employers have had a request for a dental plan from employees¹

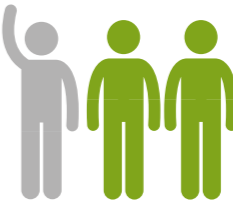


of employers say that having a dental plan helps match what their competitors offer¹

Valued



of employees would appreciate access to a dental plan²



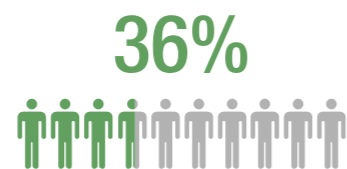
More than a third (35%) of dental plans are taken up by employees²

of employees without a dental plan would consider one if their employer offered it²

Attractive



of employers agree that a dental plan helps to attract new employees¹



of companies are considering adding a dental plan to their benefits offering¹



of companies consider a dental plan to be the most valued benefit by their employees¹

Usable



of employees believe dental is a tangible, usable benefit²



74% of employees will take up a benefit based on how regularly it can be used²



of UK adults visit the dentist on a regular basis³



Engaging



of employers believe a dental plan helps to manage staff absenteeism¹



of employers believe that a dental plan shows they care about employees¹



76% of employers believe that a dental plan helps to retain existing employees²

Health and wellbeing



of employers with a dental plan believe that it enhances employee wellbeing¹



of UK adults agree that the better they look after their teeth and gums, the better chance they have of avoiding costly and invasive dental treatment in the future³

