



Good oral
health is key
to workforce
wellbeing

Give your
clients the
dental plan
they're
looking for



Denplan

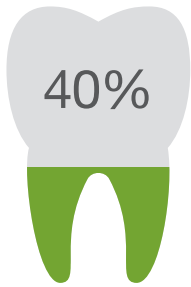
At the heart of dental care

Meet the growing demand for workforce wellbeing

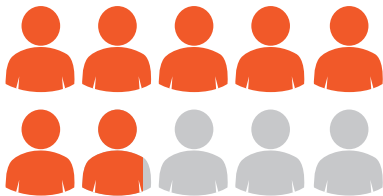
More UK businesses are recognising that the wellbeing of their workforce is enriched by offered, employees are often quick to sign up. It's a win-win for everyone. With Denplan,

Company benefits

Relevant

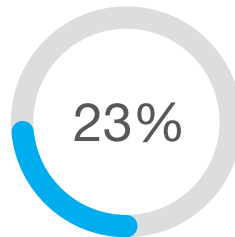


Attractive



69%

of employers agree that offering a dental plan helps to attract new employees¹



of companies who are reviewing benefits in 2016 are considering adding a dental plan to their benefits offering¹



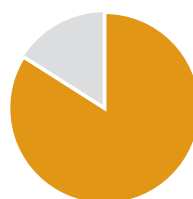
41%

of companies who offer a dental plan consider a dental plan to be one of the three most valued benefits by their employees¹

Engaging

73%

of employers who offer a dental plan believe that a dental plan helps to retain existing employees¹



84%

of employers who offer a dental plan believe that a dental plan shows they care about employees¹



36%

of employees without access to a dental plan consider a dental plan an integral part of a company's benefits package²

dental plan provision. And whenever the right scheme is you can provide exactly what they're looking for...

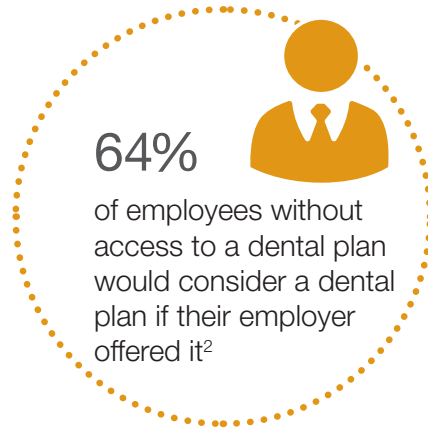
Employee benefits

Valued



56%

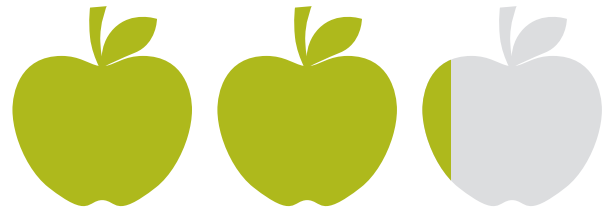
of employees without access to a dental plan would appreciate access to a dental plan as part of their employee benefits package²



39%

of employees have taken up a dental plan offered by their company²

Usable



73%

of employees say that, if they had to pay for benefits themselves, it is important that a benefit can be used regularly²

Health and wellbeing



of UK adults visit the dentist on a regular basis³



of UK adults agree that the better they look after their teeth and gums, the better chance they have of avoiding costly and invasive dental treatment in the future³

We're your ideal partner

Team with Denplan and we'll offer your clients a great package.

Deliver exactly what your clients need

- Create plans to meet their company's wellbeing strategy
- Choice of models: Company paid, salary deduct, flex or voluntary
- Marketing communications to help your clients boost take-up
- Dedicated support team to help at every step

Denplan gives employees all the options

- Choice of NHS or private dentists
- Employees can add partners, children and older relatives
- Worldwide emergency cover with a 24-hour helpline included

We've made top dental care more affordable

- Savings of up to 25% on the cost of treatments
- Implant cover included
- On the Lucent plan there are no annual limits for many routine and restorative treatments

We've put top dental advice at people's fingertips

- Free online advice for employees
- Online dental scores available

We make it easy for employees

- Anyone can join. No need for a check-up first
- Simple for them to make claims and manage them online

Next steps



For more information
about Denplan:

@ corporatesales@denplan.co.uk

www.denplan.co.uk

01962 828 007

Sources:

1. Denplan Corporate Decision Makers Survey January 2016. Total respondents: 501.
2. Denplan/YouGov Employees Survey January 2016. Online survey of working adults who are not self employed. Total respondents: 2650.
3. Denplan/YouGov Consumer Survey January 2016. Online survey of 5152 UK adults.

Denplan Limited, Denplan Court, Victoria Road, Winchester, SO23 7RG, UK. Tel: +44 (0) 1962 828 000. Fax: +44 (0) 1962 840 846.

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