



11 February 2015

Denplan sponsors Dentistry Scotland Awards

Denplan has today announced it will sponsor the Dentistry Scotland Awards for 2015. This is the first year that Denplan has sponsored these awards, which are judged by a highly regarded panel of experts. The Awards recognise the exceptional achievements within the profession by rewarding dental teams and individuals across Scotland.

Richard Ward, Head of Marketing at Denplan commented: "We are very pleased to be sponsoring the Dentistry Scotland Awards, which have proven to represent a significant event in the Scottish dental calendar. Winning a recognised professional award is an excellent way for practices to demonstrate the value of their services to both new and existing patients, helping to build ongoing customer loyalty. We will be encouraging our member dentists in Scotland to enter their practice and teams for the relevant categories.

"Awards can also serve as an opportunity to reward the whole practice team for all their hard work, benchmark the practice against competitors and assess the practice for future improvements. Even being shortlisted for an award can be meaningful and result in positive publicity for a dental practice. We will continue to work with our member dentists to help their practice brand grow and winning awards of this calibre, certainly plays a significant part in differentiating a practice in a competitive market."

Entry packs for the Dentistry Scotland Awards are available now on request at

<http://awards.dentistryscotland.co.uk> . The awards ceremony will be held on 6 November 2015.

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Notes to Editors: About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and



preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk