



Wednesday 18 January 2017

Steve Gates to step down as Managing Director, Denplan

Simplyhealth announces that, after a 21 year career with Denplan and Simplyhealth, Steve Gates is stepping down as Managing Director, Denplan and will be leaving the Company at the end of January 2017.

During his long career, Steve has been instrumental in building Denplan into the leading Payment Plan provider in the UK, among both dentists and vets. Simplyhealth would like to thank Steve for his hard work and commitment over the years, and in particular his leadership of the business since it was acquired by Simplyhealth.

Following Steve's departure, Caroline Coleman will now lead our dental and vets business. From her current position leading the Vets business, Caroline has a deep knowledge of healthcare professionals, and we believe she is well equipped to lead the business into the next phase of its development.



Caroline Coleman will lead our dental and vets business from 1 February.



Romana Abdin, Chief Executive, Simplyhealth said:

“We have an ambition to be the first people to turn to for extra help with everyday health. For our healthcare professionals this means helping them to have a more fulfilled professional life and a more successful business life, recognising what’s important to them, and creating value for their patients and their lives.

Steve has contributed to this ambition over many years at Denplan and Simplyhealth, and leaves it as a much stronger business than the one he took on. I’d like to thank Steve for his leadership; it’s been a pleasure to work with him, and I wish him well and I’ll be supporting him with his future endeavours.

I’m excited about the future – we believe we can make a much bigger difference, and we want to do so much more, working with our healthcare professionals. Caroline knows our healthcare professionals from her experience inside our business, and is well placed to lead the team through this next period of growth. I’m thrilled about working with her, and how together with her fabulous team, we can continue to fulfil Simplyhealth’s purpose - to help people make the most of life, through better everyday health.”

Steve Gates, Managing Director of Denplan said:

“It has been a great privilege and an incredibly exciting time to lead the Denplan business through a period of significant growth. I have been fortunate to work with a great team and I’m proud of what we have built together. After a long period leading the business the time is right for new leadership, and for me to explore new challenges. I leave with only love and respect for every single individual who I’ve worked with. I’m extremely happy in the knowledge that the team will continue to grow and develop, and with Caroline Coleman the business will be in good hands. I wish her and the team every success in the future.”

-ends-



Notes to Editors:

About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for nearly 30 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223. www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Hygiene Plan: A dental payment plan without dental insurance for all types of practice from NHS, mixed and private to support patients commit to a consistent hygiene programme.
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Corporate Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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About Simplyhealth

Since 1872 – long before the existence of the NHS – we've been helping people to make the most of life, by managing their everyday health needs. We ensure 3.5 million people in the UK have access to health products, services and support they need, when they need them and at a price they can afford.

We're proud to be the leading provider of health cash plans, dental payment and pet health plans. Whereas once we were known purely for cash plans, we now offer a wide range of products and services to cater for peoples' everyday health needs – now and into the future.



Helping people make the most of life is our sole purpose and giving back is a huge part of that. In 2015 we were able to donate £1.6 million to charitable causes, touching the lives of nearly 825,000 people across the UK. Our future success and performance will enable us to deliver our ongoing pledge to donate 10% of our profits to charity each year.

Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

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