

Denplan Complete John O'Groats to Land's End Challenge

On 10th May, the Denplan events team joined 25 valiant dentists on an epic nine-day cycle ride. The 908-mile challenge took them from the northeast tip of Scotland, John O'Groats, to the furthest southerly part of England in Land's End – all in the name of raising over £30,000 for Macmillan Cancer Support.

“I'd like to say a personal thank you to all the riders who took part in this challenge,” says Simon Eve, Denplan Events Manager. “Not only did all the fantastic participants make this a fun and rewarding experience, but we look set to smash our fundraising target of £30,000 for this amazingly worthwhile charity. The team at Denplan work very hard to develop a wide range of educational training events, fun hospitality and charitable endeavours and we're always blown away with how much energy and passion our member dentists bring to the table. Thank you all very much.”

And to ensure that The Big One riders weren't going it alone, for the five working days of their journey, Denplan employees matched their miles at the Winchester head office. By setting up a training bike and getting employees to sign up for 10 minute time slots, we racked up 900 miles over the five days which enabled our Charity Community Fund to add an additional £900 to the Macmillan fundraising!

Denplan Managing Director, Steve Gates, added: “When you're affected by cancer, having the right kind of information and support, at the right time, is essential. That's what Macmillan provides and we're thrilled to be able to support them in such a significant way.”

For more information on any of Denplan's events and training events, please email eventsandtraining@denplan.co.uk.

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Notes to Editors:

The route:

Day 1: John O'Groats to Inverness – 118 miles

Day 2: Inverness to Aberfeldy – 102 miles

Day 3: Aberfeldy to Lanark – 95 miles

Day 4: Lanark to Penrith – 101 miles

Day 5: Penrith to Warrington – 112 miles

Day 6: Warrington to Upton Upon Severn – 107 miles

Day 7: Upton Upon Severn to Taunton – 104 miles

Day 8: Taunton to St Austell – 107 miles

Day 9: St Austell to Land's End – 61 miles

About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
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- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk